



News Release, 2014 November

New product "Canvas Sealer" now available for Boat Owners



The brand feldten has been instituted in 1884 by W.C.F.F. Feldten in Hamburg, Germany. Right from the start it provided pioneering material protection solutions against weather and wear, and never stopped driving forward after 130 years full of innovations went by.

With feldten**marine** the company entered a new epoch where the traditional brand has been powered up by cutting-edge nanotechnology for boat care products. Possessing comprehensive and sophisticated expertise on boat care products feldten**marine** is introducing innovative technology and user-friendly know-how to appreciative customers on a worldwide stage.

feldten**marine Gelcoat Sealer UV**⁺, a 3-in-1 product for treatment of all gelcoat surface above the waterline, is the topseller whith worldwide distribution. With the products **Metal Sealer** and **Propeller & Drive Sealer** there are two more products, which have been welcomed by boat owners. Metal Sealer effectively cleans and seals all metallic surfaces above the waterline. Propeller & Drive Sealer protects propeller, drive and other metallic surfaces under the waterline. **Marine Lube** is a non-greasy smart lubricant designed for various moving parts on boat, from engine to deck equipment and rig, providing optimum anti-friction properties. The ultrathin protective film does not attract dust, dirt and other soiling. Furthermore, it provides excellent anti-corrosive properties.

At METS trade show 2014, feldtenmarine now launches a brand new product:

The **Canvas Sealer**, based on cutting-edge chemical nanotechnology, seals, protects and maintains canvas (like dodger, bimini, spray hood, lazy bag, etc.) and persenning made of all fabrics (like linen, hemp, cotton, polyester, and mixed materials) in the best way. It combines extreme water proofing with right care and dirt protection of the outer material. Advanced UV stable. Smart, safe and effective with unique roll/brush application.

It is the unique technology and composition of the product that makes the difference, not to forget its high efficiency (1000ml can for 10 to 20 sgm, subject to condition of textile).

Product Manager, Dr. Mathias Becker: "Our products are based on a very advanced technology, they are safe and easy to use. This is the very core of our product line."





feldten**marine** is the boat care program of NANOGATE TEXTILE & CARE SYSTEMS GMBH and stands for high-tech products, that fulfil the highest requirements, are flexible at use and offer a permanent benefit.

With the know-how and technology of Nanogate, surfaces get a new performance, plastics receive new characteristics or textiles get a higher performance. Whether in everyday life, on the high seas, in the forest or in the mountains: Nanogate always develop the perfect product for every challenge and insert its treasure trove of experience in industrial high performance refinement for care products of highest quality.

feldten & Nanogate: a perfect combination of tradition and innovation.

If you have any queries, please contact:

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